

Store administration

- Full online control panel for simple admin management. Dynamically populate product pages without the need to touch the database
- Password-protected, CSS-based skinnable control panel
- Restrict admin pages depending on login
- Simple process for adding / modifying / deleting products and categories
- Full online order viewing by date selection and search
- Product search within the admin section
- Editable order details
- Affiliate program included with online viewing of affiliate sales
- Optional customer login for order history viewing and creating accounts
- Downloadable product inventory
- CSV database upload
- Language specific admin available
- Up to three languages supported from the same database
- MS SQL Server / MySQL compatible

Product / category options

- Unlimited number of products
- Upselling of related, bestselling, recommended products as well as suggesting products purchased by other customers
- Product reviews and ratings feature
- Gift certificate feature
- Show multiple currencies
- Place products in several categories
- Up to a depth of 10 levels of sub-categories
- Extra detail page for more detailed product descriptions with layout options
- Show multiple product images
- Image upload (ASPUpload required)
- Allows for use of HTML in product descriptions to make formatting simpler
- Set up and assign Designers / Manufacturers / Drop Shippers to products and send them order details if required on receipt of orders
- Manufacturer's page
- Donations feature
- Provision of coupons so clients can purchase at a discounted rate by entering their coupon code
- Apply discounts by product or category depending on total purchase or quantity ordered
- Specify the number of products per page
- Choice of product and category layouts, using one or multiple columns of products
- Optional image choice for categories

- Choice of product listing by price, ID, user choice or alphabetically
- Product options allow for the selection of colour, size etc., with price differences shown in real time - choose between drop down menus and radio buttons
- Product option selection can change product image displayed
- Multiple purchase feature for product options
- Allow clients to type in their own requirements for a particular product
- Product options can have their own product ID
- Clone products and product options for faster input
- Wholesale / retail pricing depending on login
- Quantity pricing option
- Option of showing the "buy" button or an "Out of stock message"
- Option of maintaining a product in your inventory but not showing on the store
- Stock management feature permits you to define the number of products in stock, and the store will automatically generate an "Out of stock" message once the last item in stock has been purchased
- Stock management for product options
- Show number of products in stock on the products page
- Set minimum purchase total requirement
- Email to friend link option - product specific
- Choice of currency symbols and formatting
- Change all store generated language from one place
- Option to remove buy / checkout buttons making the plus version compatible for other uses - e.g. real estate listings, online catalogue, etc.
- Order categories to suit your needs
- Option of showing list price / your price.
- Show product ID, SKU, Manufacturer on the product pages

Shipping / checkout features

- Weight based shipping by zone
- Flat rate shipping
- USPS shipping rate integration and order tracking
- UPS shipping and order tracking
- FedEx shipping and order tracking
- Canada Post
- Free shipping option (choose by country and / or total order or number of items purchased)

Price based shipping

- Shipping estimator before checkout
- Streamlined checkout process
- Customer shipping carrier selector

- Provide a different shipping method for international customers in respect to domestic buyers
- Global handling charge option
- Handling charge per payment provider
- Handling exempt products
- Offer customers a tracking number
- Compatible with all major tax systems (including Australia & Canada)
- Offline credit card processing
- Complete integration with the top payment processors, and / or email notification only
- Order status look up page for customers
- Automatic email to customers on order status change
- Integrates PayPal's Instant Payment Notification for secure order processing
- Email notification once an order has been placed
- Printable receipt on "Thanks" page
- HTML header and footer for the confirmation email
- Download orders to a .csv file
- Print packing slips from the admin orders page
- Print invoices from the admin orders page
- Collect email address on checkout
- Send out newsletters
- "Remember me" option for return users
- Javascript and Cookie disabled detection
- Block IPs or IP ranges

Design options

- Choice of template editor - Dreamweaver, Frontpage, Expression Web, GoLive or design your own
- Search engine friendly options such as static pages and generated title and meta tags available
- Original .png files included for editing graphics in Fireworks
- Global design changes made simple through Dreamweaver .dwt and .lbi files, Frontpage include pages or GoLive components
- Simple to change colours and personalise the store
- Multiple CSS classes available for key display options
- ALT information automatically added to category and product images
- Aiming for XHTML 1.0 Transitional compliant and Section 508 (accessibility) compliant code

Requirements

- For the ASP templates a Windows server capable of running a Microsoft Access database
- Dreamweaver 3+, or Frontpage 2000+ or GoLive 5+ or Expression Web
- Microsoft Internet Explorer 5+ or Firefox 2.0 + for using the admin section
- ASPupload required for image upload (Optional)